



GALAM ARTS

visual and motion experience design

Michael Galam

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As a rare breed defining innovation in engaging product experience design, I strive to build the future. With an expertise in visual and motion design, coupled with a foundation in development, I deliver from start to finish, from idea to execution. Comfortable working in all areas of design, I gladly wear many hats—more chance to solve creative problems. My mantra: to build, to create, to inspire, compelling product experiences that defy the expectation.

WORK EXPERIENCE

Visual / Motion Experience Designer

GALAM arts HNL / SF / NYC

Fall 1997 - Current

Notable Clients and Sites acousticpixel.com, Nervanix, West Corporation, Bonnier, 360i, Yahoo, Safari Sunday, Ogilvy, Dogmatic, J Records, United Nations Population Fund, Kilo Intl, BroadVision, Fujitsu, NEC

Visual / Motion Experience Designer

Contract **Punchcut** San Francisco CA

Winter 2010 - Current

Designed and defined visual systems, interfaces, and experiences through conceptually designed screens, motion studies, and interactive prototypes. *Notable Clients* Chromecast, Cisco, CNN, eBay, Google, HP, Infinity, Intel, LG, Lytro, Motorola, Samsung, Skype, T-Mobile, Visa, Walmart, YouTube, Zazzle *Work confidential under NDA*

Visual Experience Designer

Contract **Zazzle** Redwood City CA

Winter 2015 - Fall 2016

Conceptualized and refined the user experience for the web and mobile platform through screen designs and fully interactive prototypes.

Motion Experience Designer

Contract **Method** San Francisco CA

Summer 2012 - Fall 2012

Conceptualized a TV / tablet experience through screen and motion design. *Work confidential under NDA*

Art Director / Flash Developer

Contract **Draft FCB** New York NY

Spring 2008 - Fall 2009

Designed and developed ad campaigns/minisites. *Clients* US Census, Motorola, Kraft Foods, Hampton Inn

Flash Developer

Contract **Wunderman** New York NY

Winter 2007 - Fall 2007

Developed minisites. *Clients* Johnnie Walker, Smirnoff, Guinness, NationWide, Microsoft, CitiBank

Flash Designer / Developer

Contract **R/GA** New York NY

Summer 2006 - Fall 2006

Designed and developed a touch screen kiosk. *Client* Verizon Wireless

Interactive Art Director

CCA Advertising Ridgely Park NJ

Spring 2005 - Spring 2006

Designed and developed interactive ad campaigns/minisites. *Client* Samsung North America

Art Director (Site-design / Marketing)

Egreetings San Francisco CA

Fall 1999 - Spring 2001

Art direction for Egreetings' online presence. Responsible for web, brand, and marketing.

TECHNICAL SKILLS

Software Sketch, Framer, Principle, AfterEffects, SketchUp, C4D, Photoshop, Illustrator, InDesign, Flash, Keynote

Program Languages CoffeeScript, AS3, HTML, CSS

Operating Systems iOS, Android, macOS, Windows

EDUCATION

School of Visual Arts

Spring 2005 - Spring 2007

Focus Flash programming, graphic design

SFSU Multimedia Studies Program

Winter 1997 - Summer 1999

Focus web design and technology, 3D design and animation, motion graphics

UC Berkeley Graphic Design Program

Winter 1999 - Summer 1999

Focus graphic design

San Francisco State University

Fall 1996 - Spring 1998

BS, International Business. Minor, Computer Information Systems

PORTFOLIO

galam.com

acousticpixel.com